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**Will Also Act As U.S. Reseller**

## **Leading Book Scanning Service Bureau Buys Kirtas Book Digitizing System**

**October 11, 2004, Victor, NY** – Kirtas Technologies announced today that Innovative Document Imaging LLC (IDI), one of the largest U.S. providers of bound document scanning, has purchased an APT BookScan 1200™ system to bolster their in-house book digitizing services. IDI will also market the Kirtas System to organizations with a large or ongoing need to scan books and bound documents.

“IDI’s customer base and current service offerings are ideally suited for the unique capabilities of the Kirtas System, making them a natural fit both as a service provider and reseller,” says Lotfi Belkhir, CEO of Kirtas Technologies. “Their expertise and existing relationships will help accelerate our efforts to introduce Kirtas products to libraries, pharmaceutical companies and government agencies seeking to preserve and archive bound documents, expand online access, prepare for disaster recovery and enhance knowledge management initiatives.”

Prior to the Kirtas System, IDI scanned books manually with planetary book scanners. This required dedicated operators to turn each page by hand, and netted only about 100 pages per hour just for black-and-white images. Using flatbed scanners, color imaging was even slower and often required disbinding the books — a process many customers reject. In contrast, the Kirtas automatic book digitizing system captures 1200 scanned pages per hour, automatically and in color without any damage to the binding or book pages.

“The robotics of the Kirtas system are key,” says Marty Tannenbaum, President of IDI. “And the professional high-speed digital camera is much faster than any flatbed scanner. This enables us to do everything faster, in color, with improved quality and with minimal human intervention. Moving forward, all of our bound-document digitization will be done on the Kirtas system!”

The unique post-processing software suite of the Kirtas system allows the creation of PDF files that are up to 10 times smaller than Adobe PDF, for faster and easier viewing, printing, sharing, archiving or online access.

The Kirtas software automatically creates three different types of XML-based metadata files, including technical — with a unique checksum to verify authenticity — descriptive and structural information about the book. According to Tannenbaum, this feature allows clients to automatically organize and catalog their files for a variety of applications.

Tannenbaum says the Kirtas APT system gives them a unique competitive advantage that no other service bureau or scanning system can match. “A product like the Kirtas BookScan system certainly creates a lot of excitement in the marketplace as people see that there’s a high quality device that can do their digitization in a very gentle and cost-effective manner,” adds Tannenbaum. “I think the new capability will create a lot of service work for us too, which will allow us to buy additional units for our own operation.”

### **About Innovative Document Imaging LLC**

IDI has offices in East Brunswick, New Jersey and Boynton Beach, Florida. The four-year-old company specializes in preserving local history through the digitization of paper, books, microfilm, pictures and maps. Experience, expertise and state-of-the-art technology enable IDI to deliver user-friendly, affordable, fully text-searchable images that are PC- and web-accessible. They meet the FDA standards required to digitize research and lab notebooks for pharmaceutical companies. In addition to their digitizing services, IDI is an authorized reseller of various scanning systems including the Kirtas Technologies APT BookScan 1200 as well as products from Kodak, Konica Minolta and Canon.

### **Unique Benefits of the Kirtas Technology**

The APT BookScan 1200 offers a turnkey digitizing solution that enables an integrated workflow with automatic book scanning and post-processing at 1200 pages per hour to finished file creation. The technology redefines digitization for all bound documents, delivering gentler handling and higher quality digital images faster, with fewer errors and at a lower cost than any other solution in the marketplace. The cost, speed and efficiency of the system are identical for black-and-white, grayscale and color images. It also offers customers wide flexibility in the output format—TIFF, JPEG and a special compressed PDF file option.