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***Kirtas Technologies Offers NEW Digitization Service
for Books and Bound Documents***

July 7, 2004, Victor, NY – Kirtas Technologies announces the availability of custom digitizing services using their breakthrough APT BookScan 1200™ system and proprietary post-processing software. While Kirtas continues to sell product, their new service operation allows potential customers to benefit from a much more cost-effective, less damaging option for obtaining high quality digital images of any type of bound documents. It also allows prospects to test the viability of this revolutionary book scanning technology on an ongoing basis before making a capital investment in the Kirtas system.

“Our process delivers gentler handling and higher quality digital images faster, with fewer errors and at a lower cost than any other solution in the marketplace. It’s a game-changing product that alters the rules of competition and redefines customer expectations,” says Lotfi Belkhir, CEO of Kirtas Technologies. “What makes our technology revolutionary is that it’s a complete solution. Even files for books produced electronically just a few years ago are lost, no longer accessible or in a format that is not generally compatible with current desktop systems.”

Belkhir cited several high-potential target markets for the new service, including private, public and university libraries balancing individual access with preservation; corporations looking to capture intellectual property for research, disaster recovery or litigation; and government agencies looking to cost-effectively capture and distribute the mountains of paper generated in Washington, DC. The company is also partnering with imaging service bureaus wishing to expand their client offerings to include automatic, high quality digitization of bound documents.

“There is a huge need in the marketplace and we have been getting a terrific response to our new digitizing service just through word-of-mouth,” says Heidi Quinlivan, Operations Manager of Kirtas Technologies. “We filled our first order in March and now have plans to add third shift operations.”

One of the first to purchase scanning services from Kirtas, Greg Evan of Utah-based ScanItall, had a client who was looking to scan lab notebooks that contained mixed content of printed and hand-written text, along with color images and photographs. “Kirtas Technologies did a great job scanning and creating high quality image files,” says Evans. “They also were able to do post processing that had both black-and- white text and grayscale or color content within the same page — we loved that.”

Kirtas is also working with Atypon, a leading software and services provider for the scholarly information community based in Santa Clara, California. The challenge presented by one of Atypon’s publishing clients was to convert bound journals into electronic documents at a very high quality without damaging or destroying the volumes. “Thanks to Kirtas Technologies' innovative technology, we are now able to get high quality scans without debinding, which would have destroyed the printed archives,” says Constantinos Karantzas, Director of Engineering at Atypon. “Kirtas’ commitment in quality and service levels is outstanding. They are quick to respond with solutions when we identify additional business opportunities.”

Unique Benefits of the Kirtas Technology

A turn-key digitizing solution for books and bound materials introduced in May 2003, the BookScan 1200™ enables a fully integrated workflow from

automatic scanning to post-processing at 1200 pages per hour. The Kirtas system offers customers a high level of flexibility in the output format—TIFF, JPEG and a special compressed PDF file format.

(Editor's Note: An interactive demo of Kirtas Technologies' APT BookScan 1200™ can be found at the company's website: www.kirtas-tech.com/demo.htm). Product photos and logos can also be found online.

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