



**FOR IMMEDIATE RELEASE**

**Contact: Linda A. Becker**

**585-924-2420 x3017**

**E-mail: lbecker@kirtas-tech.com**

**-or-**

**Karen Sims**

**585-383-0380 x221**

**E-mail: Karen\_sims@dixonschwabl.com**

**Automatic Appeal: Kirtas Revolutionizes Book Scanning  
With Growing Portfolio of Products and Services**

*--Average Book Now Scans in Less Than Eight Minutes--*

**Victor, NY** – Kirtas Technologies is changing the way people access information with revolutionary automatic book scanning technology. The average book can now scan in less than eight minutes, delivering information with unprecedented accuracy and quality in a digital format. Kirtas automatic book scanning technology quickly captures information from texts without the need for unbinding, trimming, labeling, and rebinding.

“Kirtas works to convert text to a digital format easily and cost-effectively for a wide variety of industries and institutions,” said Kirtas Founder and CEO Lotfi Belkhir. “There is strong interest globally in sharing information rapidly. The Kirtas product portfolio clearly impacts digital culture in a positive way, advancing knowledge and preserving important learnings.”

Kirtas Technologies commitment to sharing knowledge digitally with automatic book scanning technology has been recognized with a number of industry awards. The company won *Popular Science's* “Best of What’s New Award” in 2003, and in 2004 Kirtas was named a top five finalist at the World Technology Summit and Awards. Other firms in the top five were Apple, Motorola, AMD, and Google. Belkhir will be speaking at a number of industry events, including the XML Conference and Exposition 05 in November, and the American Library Association Midwinter Technology Show in January 06.

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## **Kirtas Automatic Book Scanning/Page 2**

The technology used in Kirtas automatic book scanners was developed at Xerox PARC. While working at Xerox PARC, Belkhir negotiated the exclusive license to key book scanning technology that led him to found Kirtas in 2001, establishing headquarters for the firm in Victor, New York.

Kirtas BookScan products offer image quality improvements including state-of-the-art optics, automatic image enhancement, and deskewing. The preservation of the documents is improved with Smart Cradle™ optimum positioning, reducing the stress on the text. Sure Turn™ single page pick-up is gentler than the human hand. Automatic batch processing allows for minimal operator intervention.

The BookScan products offers better search and data management using XML, and easier document repurposing with OCR for 177 languages. The BookScan Editor provides an automatic batch mode processing operation that performs extensive image post-processing functions. This offers significant image cleanup and enhancement, multiple output options, and an integrated interface for structural metadata.

In addition to the BookScan automatic book scanners, Kirtas also provides scanning services for organizations who wish to send their books to the Kirtas team for scanning and output. The Kirtas state-of-the-art automatic book scanning technology and expertise is applied to these texts, creating a finished digitized or hard copy output.

### **About Kirtas Technologies**

Kirtas Technologies was founded in 2001 with the vision of bringing to the digital realm the massive knowledge sitting on library shelves, government archives and corporate storerooms. Today, their revolutionary technology redefines digitization of all bound documents, delivering gentler handling and higher image quality faster, with fewer errors and at a lower cost than any other solution in the marketplace. For more information, visit their website at [www.kirtastech.com](http://www.kirtastech.com).

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