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Kirtas Technologies Attends AIIM Expo in Philadelphia

Rochester, N.Y., Wednesday, May 10, 2006 – Kirtas Technologies, a leading provider of digital scanning solutions that's extending its capabilities for print on demand, will exhibit at the AIIM Conference & Exposition next Tuesday through Thursday, May 16-18, at the Pennsylvania Convention Center in Philadelphia. Kirtas Technologies' booth is No. 1262.

The AIIM Expo is the leading industry event for enterprise content and document management, attracting more than 250 exhibitors and 20,000 attendees. Featured presentations this year include those by Google and Microsoft.

"With 20,000 attendees, the AIIM Expo is the perfect opportunity for us to showcase our company's important book-scanning technology," said Lotfi Belkhir, founder and CEO of Kirtas Technologies.

"Executives attend AIIM to learn more about the latest advances in content and document management. We intend to teach them all about our company's automatic, non-destructive, digitization technology that makes books, documents and journals easily available to their customers and the public at large."

Kirtas Technologies' attendance at AIIM comes on the heels of its announcement with the Japan Science and Technology Agency (JST). The agency recently launched a new website, www.journalarchive.jst.go.jp, and selected Kirtas Technologies' APT BookScan 1200 products for the scanning and image processing of the historical journal material available on the website.

"We will scan the academic journals with Kirtas machines because we noticed that Kirtas machines are superior to other scanners not only in productivity, but also in image quality," said Kazuki Okimura, President of JST.

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JST is the first in Japan to use the new technology from Kirtas. The project is part of the agency's initiative to make important academic and research knowledge easily available to Japanese scientists, enabling them to advance their scientific projects for the betterment of Japan and the world. In addition, the agency will be able to preserve this part of Japan's cultural heritage, which is at risk because of paper deterioration.

While at AIIM, Kirtas Technologies will also promote its recent partnership with ColorCentric Corp., which enables publishers to digitize out-of-print and backlisted books, making them easily available to the public. ColorCentric uses state-of-the-art Xerox iGen digital production presses to provide automated web-to-print digital printing services for Kirtas customers. Customers send books to Kirtas for quality scanning and image enhancing, and the files are then available on an easy-to-use website. Customers order the digitized files as full-color or black-and-white books. The files are then available on-demand and shipped directly from ColorCentric to the customer when the order is complete.

"This partnership is a huge step forward in the industry_it marks the beginning of a whole new era in digital publishing," Kirtas' Belkhir said.

"We are pleased to partner with Kirtas Technologies, a company that is at the forefront of the digital book scanning industry, to bring customers their digital books on demand," said John M. Lacagnina, Founder, President and CEO of ColorCentric Corp.

Kirtas Technologies' automatic book-scanning technology quickly captures information from texts without the need for disbinding, trimming, labeling, and rebinding books. It is the only automatic, non-destructive, digitization process that uses high-resolution cameras resulting in superior print-on-demand quality. Kirtas' editing software packages, BookScan Editor™ and BookScan Editor Pro™, have advanced image enhancement to the point where, many times, the copy is better than the original.

About Kirtas Technologies

Kirtas Technologies was founded in 2001 with the vision of bringing to the digital realm the massive knowledge sitting on library shelves, government archives and corporate storerooms. Today, the company's revolutionary technology redefines digitization of all bound documents,

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delivering gentler handling and higher image quality faster, with fewer errors, and at a lower cost than any other solution in the marketplace. For more information, visit www.kirtastech.com.

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